

\$3,250,000 - Watson, New Braunfels

MLS® #1913681S

\$3,250,000

Bedroom, Bathroom, 774,279 sqft
Commercial on 17.78 Acres

N/A, New Braunfels, TX

This 17.775-acre tract on Watson Lane in New Braunfels, TX 78130 offers a strong opportunity for industrial or commercial development. The site includes approximately 389 feet of road frontage and features a 12-inch waterline running along the property's frontage. Land contour favorable to drainage. Conveniently situated near Interstate 35, the property provides excellent access to the Central Texas corridor. It is also located near the Mayfair master-planned community (4,000 homes and 2 million sqft of retail planning) and the Texas Ski Ranch, contributing to the area's growing commercial activity and visibility. With mostly level topography, utility accessibility, and proximity to major growth areas, the tract is well-suited for a variety of industrial or service-commercial uses, subject to local zoning and development requirements. Call for more information or to schedule a showing



Essential Information

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|----------------|-----------------|
| MLS® # | 1913681S |
| Price | \$3,250,000 |
| Square Footage | 774,279 |
| Acres | 17.78 |
| Type | Commercial |
| Sub-Type | Commercial Land |
| Status | New |

Community Information

| | |
|-------------|---------------|
| Address | Watson |
| Area | 2707 |
| Subdivision | N/A |
| City | New Braunfels |
| County | Comal |
| State | TX |
| Zip Code | 78130 |

Amenities

| | |
|-----------|------|
| Utilities | None |
|-----------|------|

Additional Information

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|----------------|-------------------|
| Date Listed | October 8th, 2025 |
| Days on Market | 3 |
| Zoning | NA |